

**MINUTES OF THE REGULAR MEETING OF
COLLIERVILLE INDUSTRIAL DEVELOPMENT BOARD**

Thursday, February 25, 2016

The Collierville Industrial Development Board held a regular advertised public meeting at 12:00pm on Thursday, February 25, 2016, in the Board Chambers at Town Hall, located at 500 Poplar View Parkway.

1. **CALL TO ORDER:** Chairman Mark Moody called the meeting to order.
2. **ROLL CALL:** Adam Hamric took the roll. The following members of the Industrial Development Board were present: Mark Moody, Taylor Stamps, Thomas Bergeron, Terry Cochran, John Green, Stuart Brazile, Brandy Thompson, Sherrie Scardino, and Ron Lawrence.

The following CCL Label representatives were present: General Manager Brian Evans, Controller Mike Smith, along with Township Development Services Owner Kevin Vaughan.

Also present were: Industrial Development Board Attorney Josh Lawhead, Economic Development Director John Duncan, Mayor Stan Joyner, Assistant Town Administrator Josh Suddath, Budget Officer Valesa Wells, Accounting Manager Kate Watkins, and Administrative Specialist Senior Adam Hamric.

3. **APPROVAL OF MINUTES: January 21, 2016**

Mr. Bergeron made a motion, seconded by Mr. Green, to approve the minutes as written for the meeting of the Industrial Development Board on January 21, 2016.

All were in favor, none were opposed. Motion was approved.

4. **BUSINESS ITEMS**

- A. Presentation of PILOT Application / CCL Label**

Chairman Moody welcomed CCL Label General Manager Brian Evans and Controller Mike Smith to the meeting.

Mr. Duncan introduced Township Development Services Owner Kevin Vaughan.

Mr. Vaughan presented a brief overview of the scope of the PILOT program and offered to answer any questions from the Industrial Development Board.

Chairman Moody advised that historically actual pay is reported as a wage rather than actual a wage plus benefits. He then asked what the average salary would be without benefits.

Mr. Smith responded with an annual figure between \$37,000 and \$39,000.

Mr. Vaughan said he could provide additional numbers, stating that in this instance it did not say whether it would be weighted with benefits or not.

Mr. Cochran asked if the Industrial Development Board typically includes benefits in its estimated wage ranges.

Mr. Duncan acknowledged that it does not.

Ms. Scardino noted that these would be good jobs, even with a twenty-five percent benefit load.

Mr. Cochran asked what percentage of the current workforce resides in Collierville.

Mr. Evans replied between ten and twelve percent.

Mr. Lawrence asked if the new project would be accessing a new customer base.

Mr. Evans replied that the new base of business would initially be customers of their Turkish partners.

Mr. Lawrence asked if the new technology would consume older technology.

Mr. Evans replied that it would not. He then explained the uses and applications for integrated.

Mr. Duncan stated that he was asked by several members of the Board to comment from an economic development standpoint. He explained the importance of diversity among retail, commercial, office, and industrial sectors. Mr. Duncan remarked that the type of application before the Board today definitely fits in with the Town's overarching economic development strategy.

Mr. Vaughan stated that he believes the application merits an award and added that CCL Label would be good corporate citizens. He then asked for further questions.

Mr. Moody asked if CCL Label is confident with its employment projections.

Mr. Evans replied that CCL Label is very confident.

Mr. Moody asked if the application needed to be amended from what was presented to prevent CCL Label being at fault when the application is submitted.

Mr. Duncan advised that he had noted the changes that need to be made.

Mr. Green remarked that he has been on the Town Square for 37 years and in this time he has noted that Collierville has been pro-residential, pro-commercial, and pro-industrial, in addition to having been a trade center before the start of the Civil War.

Mr. Cochran asked if CCL Label uses German printing presses.

Mr. Evans replied that they are massive ten color German printing presses.

Mr. Duncan asked about the environmental impact of the business.

Mr. Evans briefly explained the environmentally responsible printing processes used by CCL Label.

Chairman Moody noted that there were no further questions.

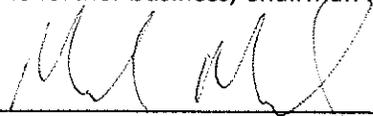
5. **OTHER BUSINESS**

Mr. Duncan extended a welcome to Ron Lawrence following his brief absence.

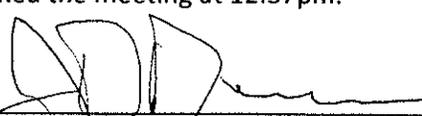
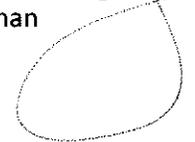
Mr. Duncan thanked the Industrial Development Board for its support and commitment to making Collierville a better place to live.

6. **ADJOURNMENT**

With no further business, Chairman Moody adjourned the meeting at 12:37pm.



Mark Moody, Chairman



John Duncan, Economic Development Director

