

**MINUTES OF THE REGULAR MEETING OF
THE COLLIERVILLE BEER BOARD**
Tuesday, March 22, 2016

The Collierville Beer Board held a regular public meeting at 6:00pm on Tuesday, March 22, 2016, in the Board Chambers at Town Hall, located at 500 Poplar View Parkway.

1. CALL TO ORDER:

Chairman William Jones called the meeting to order.

Terri O'Connor gave the invocation and led the Pledge of Allegiance.

2. ROLL CALL:

Josh Suddath took the roll. The following members of the Beer Board were present: Scott Brack, William Jones, Hampton Parr, Terri O'Connor, Ryan Guess, and Scott Tucker.

Staff present was Assistant Town Administrator Josh Suddath.

Mr. Suddath stated that Kyle Armstrong had made him aware of an unavoidable conflict that would prevent his attendance.

3. APPROVAL OF MINUTES: FEBRUARY 16, 2016

Mr. Jones noted an error in the seventh paragraph of agenda item five. He stated that Mr. Crews could not have asked the question due to his absence from that meeting. Mr. Suddath stated that the audio recording would be referenced and the appropriate change made.

Ms. O'Connor made a motion to approve the minutes with the correction noted. Mr. Guess seconded the motion.

Mr. Suddath took the Roll. All were in favor, with Mr. Brack abstaining. Motion was approved.

4. CLASS II – OFF-PREMISES PERMIT

A. Express Mart 2 located at 3750 S. Houston Levee Rd.

Mr. Suddath explained that Express Mart 2 was requesting a Class 2 – Off-Premises Beer Permit for their new store at 3750 S. Houston Levee Rd. He noted that this location is currently under construction. Mr. Suddath stated that the Collierville Police Department had performed all required background investigations for Mr. Anwar Aman and Mr. Sardar Aman and found nothing to recommend the denial of a permit. He explained that the construction is nearly complete, and therefore has yet to receive a certificate of occupancy or received final Fire Department approval. He noted a \$2,500 surety bond has not been provided by the applicant to the Town, but that the applicants had indicated that they would be providing one by the end of the week.

Mr. Suddath advised that the address on the application was determined by Building and Codes to be incorrect. He noted that the corrected address was handwritten on each Beer Board member's copy of the application. Mr. Suddath stated that on page six there had been some confusion regarding the applicants' names, but that this had also been corrected and had not interfered in the background investigation. He then introduced the applicants' representative, Salman Noordin.

Ms. O'Connor noted that the second page two of her copy of the application did not reflect the corrected address.

Mr. Suddath stated that this error would be corrected.

Ms. O'Connor asked what type of system would be in place at this location to prevent sales to minors.

Mr. Noordin replied that all employees are trained to check identification. He stated that the POS system prompts the employee to enter the customer's date of birth, denying any transaction that is being made to a customer under twenty-one years old.

Mr. Jones asked if they were aware of the red outline around the photograph on under age driver's licenses issued in the State of Tennessee.

Mr. Noordin stated that they consistently train with presentations and examples to ensure that employees are aware of what real identification looks like.

Mr. Brack asked if they were aware that the Collierville Police Department checks twice a year to ensure that the permit holder is in compliance.

Mr. Noordin replied that they have other stores in Collierville and are not only aware of this practice, but welcome it.

Ms. O'Connor inquired as to how many other locations they have in Collierville.

Mr. Noordin stated that they have three locations in Collierville.

Ms. O'Connor asked if these locations had ever had a past violation.

Mr. Noordin replied that he was unsure about the past, but noted that they had not recently received a violation.

Mr. Tucker made a motion to approve a Class II "off premises" beer permit for Express Mart 2 located at 3750 S. Houston Levee Rd., contingent upon the building receiving a certificate of occupancy, and providing a surety bond in the amount of \$2,500 to the Town. Mr. Brack seconded the motion.

Mr. Suddath took the Roll. All were in favor; none were opposed, so the motion was approved unanimously by the Board.

5. OTHER BUSINESS

Mr. Suddath explained that Carriage Crossing is proposing an event, Collierville Brewfest 2016, on September 24, 2016 from 12:00 pm until 4:00 pm. He stated that proceeds from the event would benefit Le Bonheur Children's Hospital. Mr. Suddath noted that Carriage Crossing plans to delineate a portion of the property to the event. He explained that tickets will be sold at the gate for \$35, and that identification will be checked prior to attendees receiving wristbands. Mr. Suddath stated that these wristbands would permit access to food, beer, and live entertainment provided by vendors partnering with Carriage Crossing. He explained that the signage for this event will be submitted to the Planning Commission and the Board of Mayor and Aldermen as a Class II Special Event permit. Mr. Suddath noted that while the Beer Board would not be responsible for approving the event, the feedback they provide would be communicated to the Planning Commission and to the Board of Mayor and Aldermen.

The Beer Board provided the following suggestions:

- Place temporary barricades around the perimeter of the event.
- Team up with Uber/Lyft to provide access to drivers.
- Place limitations on available cup sizes.
- Provide water via hydration stations.
- Provide some kind of portable blood alcohol content measurement.
- Address the effects of alcohol via an educational presentation from the Collierville Police Department.

Brief discussion ensued regarding whether or not servers would be required to have beer ID cards.

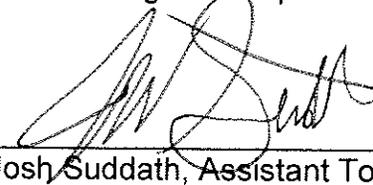
Mr. Suddath stated that he was not certain. He noted that in this case, rather than being sold, beer will be given away with the purchase of admission.

6. ADJOURNMENT

With no further business, Mr. Jones adjourned the meeting at 6:30 pm.



William Jones, Chairman



Josh Suddath, Assistant Town Administrator