



Collierville Environmental Commission

Meeting: January 14, 2014 6:30pm

Public Services Building

500 Keough Road, Collierville, TN

Agenda

1. Welcome new members!
 - a) Introduction of old and new members.
 - b) Update member contact information
2. Elect new officers (Chair, Vice-Chair, Secretary)
3. Approval of December 2013 minutes
4. Discuss Environmental Commission Membership and Terms of Office, Authorization and Responsibilities including but not limited to Purpose (Mission) and Attendance.
5. 2013 recap
6. Upcoming events in 2014
 - a) **Great Backyard Bird Count** (February 14-17, 2014).
 - <http://www.birdsource.org/gbbc/>
 - 2012 Collierville citizens submitted 63 checklists ranking Collierville 5th in the state in the number of checklists submitted falling only behind Knoxville, Nashville, Memphis and Cookeville. They're reporting process changed in 2013 making it harder to track by cities.
 - Flyers/posters need to be requested from GBBC.
 - Volunteers need to pass out flyers/posters to schools and ?
 - Need to write an article (with a photo!) for the local papers and upload info to the Town's web page.
 - b) **Science Fair Judges** need (3) for Incarnation Catholic School on February 19th.
 - c) **Earth Day**

- www.earthday.org
- Deadline, contest rules, type of contest, etc. must be decided by February's meeting if we decide to do a contest for schools.
- Look at previous contest rules and revise as necessary.

d) **Fair on the Square**

- Booth fee
- CEC shirt

7. 2014 Goals discussed with BMA

- Increase residential awareness of recycling, grasscycling, loose leaf collection
- Collaboration between Town Departments
- Provide educational signs at the Wolf River (at the end of the boardwalk) and Nonconnah Creek (near the walking trail) to educate citizens about the river/watershed systems

8. Additional Goals

- Tours?
- 2014 recap presentation to the BMA
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9. Adjournment

2013 Recap

Outreach/Events:

- **Science Fair Judges** (Sheila, Wayne and Crystal) at Incarnation Catholic School
- **Arbor Day Celebration**-planted a tree at Town Hall, participated in the Mayor's Proclamation and donated ~300 seedling to St. George's Collierville Campus and Collierville's Parks and Rec Department.
- Printed recycling magnets
- **Fair on the Square**-created and distributed recycling magnets, collected approximately 2,500 recyclable items, promoted the Household Hazardous Waste drop off facility, distributed reusable bags, reusable travel mugs, carabiner bottles, environmental brochures, recycling coloring books and grease disposal cans. Also, answer many environmental questions from citizens.
- **Main Street Collierville Summer Concert Series**-collected approximately 220 pounds of recyclable items and published an article in The Herald summarizing the success of the collection.
- **Transfer of Arboretum responsibilities to Parks and Rec.**
- **Gave presentation to the BMA regarding the Commission.**

Articles published in the newspaper

- Great Backyard Birdcount
- Earth Day
- Summer concert series "Goes Green"
- Smart Medication Disposal options
- Retail Recycling options
- Leaf collection services offered by the town

Education/Tours/Seminars

- Joellyn and Crystal attended the TN Environmental Conference in Kingsport, TN.
- Joellyn and Crystal attended SERDC in Jackson, TN-learned ways to promote residential recycling, benefits of recycling for economic development
- Estie toured the Memphis Botanic Garden gathering information regarding their Arboretum.