Are political signs allowed? Yes, and please note that political signs are exempt from sign permits. Candidate/campaign signs must meet certain basic rules.

- The number of signs is limited to 1 per campaign or candidate per lot per street frontage for developed or vacant property.
- They cannot be larger than 6 square feet per side (double face signs are allowed).
- Political signs can be no more than 5 feet tall.
- Signs should be securely affixed to the ground or otherwise affixed in a permanent manner to an approved supporting structure.
- Political signs cannot be within the public “right-of-way” for a road or within a pedestrian easement. For the purpose of regulating temporary political signs, they should be placed behind the sidewalk or ten feet back from the curb.

Does the Town regulate signs within buildings? Yes, but only to a point. Signs inside of a building and set back more than 10 feet from a window are exempt from the sign ordinance. If closer than 10 feet to the window, a political sign inside of a building is regulated the same as any temporary window sign. Signs shall not cover more than 15 percent of the aggregate window and door area. LED, or similar technology, electronic message center window signs are prohibited.

Can we use handheld signs? Yes, but please consider safety. Political speech is often considered different from commercial speech, so campaigners may want to express themselves within the public right-of-way. Because handheld signs displayed within the public right-of-way can distract motorists or put sign holders too close to moving cars, candidates/campaigns are asked to adhere to Collierville’s prohibition of handheld signs displayed within the public right-of-way. For the purpose of regulating handheld signs, right-of-way is considered to extend a minimum of 10 feet from the edge of the pavement of the road, or to the dedicated right-of-way boundary, whichever is farther. In short, please hold signs at least 10 feet behind a curb of a road for safety.

Can we have signs on parked vehicles or trailers? Yes, but there are limitations. Political signs placed on or affixed to parked vehicles or trailers are allowed but the maximum size for political signs affixed to parked vehicles or trailers is 32 square feet and the maximum height is 4 feet, exclusive of the vehicle or trailer. Time restrictions apply to trailer signs on non-residential property: no more than 2 consecutive hours or no more than 4 total hours between sunrise and sunset if visible from the public right-of-way. Parked vehicle political signs that are in a residential driveway are exempt from any time limitations.

How long can signs remain after the election? Obsolete or clearly abandoned signs are considered a nuisance and the Town may remove them. Please make plans to removal all signs promptly after the election to keep our Town beautiful.